

Despite the challenges we all faced in 2021, it was still a busy and successful year for Carlisle Spray Foam Insulation. As we reflect on the year, it is important to highlight the accomplishments on our key initiatives. Being a valued partner of CSFI, we want to be sure you are staying up to date on our activities throughout 2021, including new products, design enhancements, and continuing the Carlisle Experience to our customers.



NEW PRODUCTS

LEADING THE SPRAY FOAM INDUSTRY WITH INNOVATION AND NEW PRODUCTS

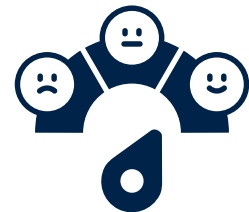
- Limited release of SealTite PRO HFO, our new low-GWP closed cell spray foam with higher, more consistent yields, improved sprayability and ease of use compared to SealTite™ PRO One Zero.
- Full certification and commercialization of SealTite One, our next generation Low-GWP closed cell spray foam dedicated to the Canadian market.



DESIGN ENHANCEMENTS

OFFERING SPECIFIERS DESIGN FLEXIBILITY AND HIGH-PERFORMANCE COMMERCIAL BUILDING SOLUTIONS

- Fastest growing brand in commercial project specifications with a 44% increase in the number of commercial projects specifying SealTite PRO
- Architect and specifier outreach program educating architects, engineers, and specifiers about the benefits of spray foam insulation through lunch and learn sessions and online self-paced courses
- SealTite PRO products were incorporated into an industry leading 20 different Underwriter's Laboratory (UL) Hourly fire-rated designs, allowing architects to confidently substitute spray foam insulation over fiberglass insulation in typical commercial wall and ceiling assemblies



THE CARLISLE EXPERIENCE

ENHANCING THE PARTNERSHIP WITH OUR VALUED AND COMMITTED CUSTOMERS

- CCM University is an online portal with educational resources offering on-demand e-Learning courses that are approved for AIA/IIBEC accreditation and can be taken by industry professionals looking for continuing education on spray foam insulation.
- PRO Tips is a bi-monthly blog that provides spray foam applicators, insulation contractors, and architects with information and guidance on matters such as material installation, equipment maintenance, safety, new product testing & code approvals, and current spray foam insulation industry topics.
- Carlisle PRO is a select group of contractors who are committed to installing Carlisle's SealTite PRO products and being stewards in the spray foam industry. PRO members are eligible for a number of exclusive benefits including co-branded swag and incentive trips.

